

Article 08

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Integrity is Your Greatest Asset

You can be brilliant, talented, well-connected, and even successful in the eyes of men but without integrity, it all eventually crumbles. Proverbs 10:9 reminds us: *“Whoever walks in integrity walks securely, but whoever takes crooked paths will be found out.”* Corruption might offer temporary gain, but time always exposes the truth. Across industries, we’ve seen leaders fall, not because they lacked vision, but because they compromised their values.

A multinational company collapsed overnight because one of its leaders falsified financial records to impress stakeholders. When the truth surfaced, the fallout was massive, loss of jobs and shattered investor confidence.

As a boss or leader, your choices ripple through your entire organization.

- Do you keep your word when no one is watching?
- Do you honor contracts and pay fairly, even when it costs you more?
- Do you admit mistakes instead of hiding them?
- Do you resist bribery and shady shortcuts in business dealings?

God sees everything, even the corners others overlook. Your reputation isn’t built in the spotlight but in the **quiet decisions** that shape who you truly are. *“Better is a poor man who walks in his integrity than a rich man who is crooked in his ways.”* — Proverbs 28:6.

Integrity isn’t a moment, it’s a lifestyle. It brings peace. It lets you sleep at night. It gives you boldness and clarity when making hard decisions.

Your team is watching. What you **tolerate**, you **teach**. If you cut corners, they will too. If you stretch the truth, they’ll think it’s acceptable. But if you uphold integrity, you give them permission to be brave, honest, and excellent too.

Let honesty and transparency **mark your leadership**. Don’t trade long-term trust for short-term gain. Be the kind of leader who honors God in every transaction and every conversation—especially the ones no one sees. When your business is built on righteousness, **God becomes your foundation**. He will sustain you, vindicate you, and bless the work of your hands.

Love from the TiEV Team